



# MARGERUM

WINE COMPANY

Douglas Margerum found his passion for wine as a teenager in the caves of Clos de Papes on a family vacation leading him after college graduation to start and develop the Grand Award-Winning Wine Cask Restaurant. From 1986 to 1998, Doug partnered with Jim Clendenen and Bob Lindquist learning how to make wine with them under the Vita Nova label. In 2001, Doug started Margerum Wine Company dedicated solely to Rhône-based varietals and Loire-styled Sauvignon Blanc from the various terroirs in Santa Barbara County. Since 2012, Margerum Wine Company's home is in Buellton at a state-of-the-art facility on Industrial Way. With the proximity to the Sta. Rita Hills and a confluence of other fortuitous events, Doug started Barden, which focuses exclusively on the terroir of the Sta. Rita Hills sourcing fruit from top vineyards in the appellation. With its diverse, marine-based soils and refrigerated-sunlight climate, the Sta. Rita Hills provides a perfect place for Douglas "Barden" Margerum to leverage his years of food and wine experience to make limited amounts of world-class, cuisine-friendly and age-worthy wines.

**Our Mission Statement:** We strive to make wines naturally, wines that have individual characteristics and wines with personality. The scale of production is kept at a level where we can touch and know the wine as it is raised to the bottle – the antithesis of mass production - old world techniques in the new world. The standards of quality are measured by our criteria – not by external sources.

- Our winery is kept at a constant 55 degrees to preserve varietal fruit flavors in the wines.
- All of the red wines are fermented in small open-top fermenters and punched down by hand.
- We use lees and the CO<sub>2</sub> from fermentation as antioxidants rather than excessive use of sulfur.
- We farm organically and sustainably – we are good stewards of the land.

And, as a company...

We Do Well by Doing Good - Part of what we do is to help others and our community.

We Make Growth Intentional - Everyone prospers and we are a winning team.

We Honor Tradition While Embracing Change - Making better decisions is part of our DNA.

We Are Built to Last - We still take chances and everyone gets heard.

We Are Good Stewards – We exchange information, knowledge and we are all part of improving our lives.

We encourage you to share and enjoy our wines with your family and friends at the table where they belong.

## BARDEN



Sta. Rita Hills